



City of Statesboro: 2020 Strategic Planning Retreat
March 13 – 14, 2020
Augusta, Georgia

March 13

- 9:00 AM Welcome; Overview of retreat objectives; 'Rules of Engagement'
- 9:10 Collaboration activity
- 9:25 Review 2017 strategic plan: status, accomplishments and changes
- 10:00 Needs and wants from each other and city staff
- 10:15 Re-visit Vision and Mission statements
- Envision the future: Statesboro 5 years from now
- 10:45 Break
- 11:00 Vision and Mission continued; leads into SWOT Analysis
- 12:00 Lunch
- 12:50 PM Relationship building activity
- 1:30 Continue SWOT until complete
- 2:00 Top Priorities
- 2:45 Break
- 3:00 What do we need: resources, partnerships, finances
- 4:00 Action Plans: What to do / Who to do it / When to do it
- 5:00 Adjourn
- 6:30 Group dinner (location TBD)

March 14

8:30 AM	Capital Improvement Plan
10:00	Augusta: Economic Development Plan
10:30	Break
10:45	Resume Action Plans
11:30	Next steps; Reflection; Other
12:00	End of Day 2

Facilitator: Michael Hourihan

Mr. Hourihan provides management, organizational development, leadership and special topic training for state and local officials, managers, supervisors and staff. He facilitates meetings and retreats for staff and elected officials and serves as a mediator in Georgia and out-of-state. His areas of expertise are management and leadership development, behavioral assessment, strategic planning, project management, team building, conflict management, and board roles and responsibilities.

Prior to coming to the Institute of Government in 2009, he spent 20 years in public service and private enterprise, and 10 years as president of Complete Solutions LLC, a leadership and organizational development company.

