



CITY OF STATESBORO
COUNCIL MINUTES
AUGUST 24, 2020

SPECIAL CALLED MEETING 50 E. Main St. City Hall Council Chambers 11:00 AM

1. CALL TO ORDER

Mayor Jonathan McCollar called the meeting to order, gave an invocation, and led the pledge of allegiance.

ATTENDENCE

Attendee Name	Title	Status	Arrived
Jonathan McCollar	Mayor	Present	
Phil Boyum	Councilmember	Present	
Paulette Chavers	Councilmember	Present	
Venus Mack	Councilmember	Present	
John Riggs	Councilmember	Via Zoom	
Shari Barr	Councilmember	Present	

Other staff present was: City Manager Charles Penny, Assistant City Manager Jason Boyles, Public Information Officer Layne Phillips, City Attorney Cain Smith and City Clerk Leah Harden.

2. Consideration of a motion to approve vaccination incentive for the City of Statesboro, Georgia.

City Manager Charles Penny presented to Mayor and City Council proposed incentives for vaccinations. The cost for this incentives package costs about \$50,000.00. All a person would have to do is go online fill out a registration form and upload their vaccination card for entry into an electronic drawing for the following prizes. The first category is a drawing for monetary prizes for anyone 18 years of age and older who have been vaccinated; the prizes include twenty \$500.00 prizes, five \$1000.00 prizes, and one \$5000.00 prize for a total of \$20,000.00. The second category is a drawing for anyone 12-17 years of age who have been vaccinated; these prizes include Five Laptop computers, five video game consoles, ten headphones (beats), five Nintendo Switches, and ten Apple Air Pods for an estimated total of \$15,000.00.

Another proposed incentive is to give away \$50.00 gift cards at the upcoming vaccine clinic hosted by the City on September 1, 2021 from 9:00 – 11:00 am. These gift cards will be limited to the first 200 people for a total of \$10,000.00. Eligibility for these prizes would open to City of Statesboro residents, City of Statesboro employees, and their families. In addition, the proposed cash prizes can be linked to a goal of reaching 40% or 50% fully vaccinated individuals.

During council discussion, suggestions were made to include Bulloch county residents and to make it a tiered prize structure. Other discussion points include the need to have guidelines in place before we begin, should these incentives be offered to the newly vaccinated only or to all the vaccinated, and whether or not to tie these incentives to a vaccination rate.

After further discussion, a motion was made to approve the funding for 200 \$50.00 gift cards for a total of \$10,000.00 for the upcoming vaccine clinic hosted by the City of Statesboro September 1st from 9 -11 am. And to approve an incentive program with the prize structure to be tiered, when a certain goal is met we would give out prizes and with a combination of those prizes going to both newly vaccinated individuals and the larger prizes at the end being made available to anyone in the City who is vaccinated. In addition, for city staff to prepare a strategic plan and present it at the next regularly scheduled Council Meeting on September 7th as to how this program will work.

RESULT:	Approved (Unanimous)
MOVER:	Councilmember Phil Boyum
SECONDER:	Councilmember Venus Mack
AYES:	Boyum, Chavers, Mack, Riggs, Barr
ABSENT	

3. Consideration of a motion to adjourn.

A motion was made to adjourn.

RESULT:	Approved (Unanimous)
MOVER:	Councilmember Venus Mack
SECONDER:	Mayor Pro Tem Paulette Chavers
AYES:	Boyum, Chavers, Mack, Riggs, Barr
ABSENT	

The meeting was adjourned at 12:14 pm

Jonathan McCollar, Mayor

Leah Harden, City Clerk