

## Mayor & Council Work Session June 20, 2023 at 3:00 P.M



#### Agenda

- 1. Unified Development Code
- 2. Food Bank Building Plans
- 3. City Campus Update
- 4. Small Business Recruiter Presentation
- 5. Apartment Security Ordinance
- 6. Event Venue Ordinance
- 7. Replacement Housing Criteria Policy Change

# CITY OF STATESBORO UNIFIED DEVELOPMENT CODE

## **POLICY WORK SESSION**

#### CITY COUNCIL WORK SESSION | 06.20.23

IMAGE COURTESY DOWNTOWN STATESBORD DEVELOPMENT AUTHORIT



## **URBAN FOREST STANDARDS**

## **MAY WORK SESSION**

Reviewed how the draft UDC would build upon the 35% tree canopy standard

- Incentives for preserving LARGE CANOPY TREES
- Larger **REPLACEMENT TREES**
- **IRRIGATION** and **MAINTENANCE** standards
- UNDERBRUSHING standards



## **MAY WORK SESSION**

Refined the draft UDC with additional standards:

- Elimination of small canopy trees from calculations
- Cap on genus of trees used on a site (max. 33% of one genus)



## **MAY WORK SESSION**

Discussed potential additional standards:

• Focused on single-family standards



## **EXISTING CODE**

Sec. 86-29 - Exemptions

 Construction (including clearing of the lot) of a detached, semi-detached or attached single-family or two-family (duplex) residential structure where such structure is the principal use on an individual lot, except that exceptional trees on such lots will not be exempt.

Single-family residential subdivisions.

## **OPTION 1: AMENITY SPACE**

- Expand AMENITY SPACE requirement to all residential districts, except R-2 (existing) and R-40
  - Under 30 units: none
  - 30 or more units: min. 10%
  - Includes playgrounds, pools, sports courts, community lawns and gardens, hardscape pedestrian areas, splash pads, walking trails, dog parks, wooded areas



## **OPTION 2: ONE TREE**

- Require every single-family lot to have at least one medium or large tree at all times
  - Front or rear yard
  - 2A. New houses only?
  - 2B. Existing and new houses?



## **OPTION 3: TWO TREES**

- Require every single-family lot to have at least two medium or large tree at all times
  - Front or rear yard
  - 3A. New houses only?
  - 3B. Existing and new houses?



#### **OPTION 4: REDUCED CANOPY**

- Require every single-family lot to meet reduced canopy-based requirement
  - 15% recommended (e.g. one large tree)
  - 4A. New houses only
  - 4B. Existing and new houses?





# DISCUSSION



- Finalize draft UDC and ordinances
  7/10 Second Public Hearing
- 7/18 First Read
- 8/1 Second Read



# THANK YOU

The Need is Real. Only by working together can we solve our communities' problems.

tesboro, Georgia

Partnerships for an Expanded Mission and a New Facility

## **Challenges and Opportunities**

In 2021, the Food Bank learned that their current facility was to be torn down to create a senior apartment complex. Solutions were researched.

The Board of Trustees decided the wisest solution was to purchase land and build a facility to meet the scope and depth of community needs.

## **City and County Leadership**

The City of Statesboro Mayor and City Council and Bulloch County Commissioners come to the rescue, allowing the Food Bank to source one million dollars of relief funds granted to the City and County by our federal government. An accessible site was chosen and purchased on West Northside Drive. \$760,000.00 are left in the fund for the new facility's development and construction. Food Programs to Assauge Hunger and the Root Causes of Hunger

- Weekly Meal Boxes for Families
- Daily Meals
- Assist Agencies
- Classes and Workshops
- Nutrition
- Cooking/Use of Supplies
- Proper Storage/Canning
- Patio and Small Gardening
- Crisis Management

- Onsite Pick Up and Delivery
- Served Onsite and Delivered
- Onsite and Outreach
- Onsite and Outreach





## The Warehouse:6500 sq. feet

- The Warehouse: the pantry of the community will enable the Food Bank Pantry to house weekly needs for storage and prep of meal boxes and other programs as well as back up supplies for crisis management with dedicated crisis inventory in freezers and storage areas. Space will be allocated for both USDA programs as well as weekly emergency services, resources provided by our generous grocery stores, churches and individuals.
- 6500 square feet, secured with limited access
- Two walk in freezers, Two walk in coolers, shelving for canned goods, a dry storage room, storage for supplies, a generator, showers, a washer/dryer for crisis workers.
   both drive through and walk up windows. Serviced by a loading dock and a fork lift.
- An office for the Pantry Manager.

## The Public Area: 5500 sq. ft.

- Reception Area for Clients
- Two Classrooms (can become one) Opening into an Enclosed Courtyard
- Offices areas for Client Services, Program Coordinator, Marketing/Development and the Director
- Commercial Kitchen and Dining Hall
- Restrooms, Storage and Access

- 600 sq. feet, houses chairs and the receptionist
- 1200 sq. feet
- 1200 sq. feet

- 2000 sq. feet, seats 135
- 500 sq. feet

#### The Building: Planning and Construction

- Concept Studies by four GSU Interior Design Students included drawings of floor plan, and electrical, plumbing and hvac schedules.
- Bid out to 19 architects and builders; we received five responses
- Builder: Pearce Building Systems/David Pearce
- Consulting Civil Engineer: Parker Engineering/Wesley Parker
- Consulting Architect: Frank D'Angelo, Principle, DPR Architects

#### A Work in Progress: The Floor Plan



## **New Facility Budget**

•Project Total: \$2,023,729.

Minus: Land: \$240,000.Minus: In Kind: \$180,000.

•Leaves: \$1,600,729.

## **Sources of Funds**

•New Building Fund: \$145,000.

City and County Funds (remainder)
\$760,000.
Total in Hand: \$905,000.
Remaining to Fund: \$696,000.

#### Sources of Funds

The remaining funds are being sought through an aggressive educational campaign to individuals, businesses, foundations, agencies and corporations.

Text your donation to 53555, Hungerhurts or pledge cards are at the back of the room.

## Timeframe

- June: Ground Breaking
- October: Move into Warehouse
- November: Move into Public Area
- January: Grand Opening

Ground Breaking Ceremony

PLEASE JOIN US FOR THE FOOD BANK, INC.'S GROUNDBREAKING IN THE TRIANGLE BOUNDED BY MILLER AND WEST PARRISH STREETS AND WEST NORTHSIDE DRIVE

Tuesday, June 27, 2023 at 11:00 AM in Statesboro, GA

For more information, please contact Sheila Stewart-Leach Executive Director of Food Bank, Inc. directorsbrofoodbank@gmail.com

The Food Bank appreciates the assistance of the City of Statesboro, Bulloch County, Statesboro Chamber of Commerce, and Pearce Construction with the groundbreaking event!

The Need is Real. Only by working together can we solve our communities' problems.

For Information:

directorsborofoodbank@gmail.com

To donate by text: 53555 and then Hungerhurts or

Mail a check to the Food Bank, PO Box 543, Statesboro, GA 30459



tal Campaign Fund



## **Downtown Updates**



Rendering as submitted in EDA Grant Application





Rendering as submitted in EDA Grant Application (Preliminary Engineering Report) and to the City





Rendering used to try and solicit additional state funding


#### **Rendering as submitted in current bid package**









GEORGIA SOUTHERN UNIVERSITY





#### **BIG Vision**

- Process
- Activity
- Access



#### Process

12 Month Process.

- with Jump In
- First Start
- First Client
- First Funding
  - Example: CADDA/BIG



#### Activity

BIG – Community Center for Entrepreneurship

- Community Manager
- Pull in community events
- Platform for new events (focus on consistency)
  - Tinkers / Repairer Night



#### Access

- BIG members Community Access
  - BIG Events Platform
    - Help members reach community
  - Georgia Southern University
  - Mentorship

# Statesboro Business Recruiter

Strategy and Progress Report

### **Business Recruiter Strategy**



#### Landing Page – **Marketing Data**

•Statesboro, GA: The **Ultimate Destination** for Business Growth and Opportunities (georgiasouthern.edu)



Statesboro has a census count of 34,944 but this doesn't tell the whole story. Our city is the largest source of employment and shopping in Bulloch County (population 82,441). In addition, Statesboro is surrounded by smaller, rural counties with limited access to goods and services. These consumers travel to Statesboro for shopping, restaurants and doctor's appointments.

in 2022, four advanced manufacturing companies announced plans to build new facilities Ð HYUNDAI

in Bulloch County. These construction projects will total \$897 million dollars and create 1,407 jobs. During the same year, Hyundai announced that their new \$5.5 billion dollar facility would be located 38 miles from Statesboro and create 8,100 jobs.

Tormenta FC is a professional soccer team based in Statesboro and is part of USL League One. This division has teams in Santa Barbara, Charlotte and Windsor, CO. Tormenta Park is currently under expansion and will be part of a new mixed-use development that will include shopping, condos and a 14.000-person concert venue



TORMENTAFC

In December 2022, Publix held their grand opening of a new 48,000 square foot grocery



arch Impact Areas

e Office of Research

v Support+

store with a full-service pharmacy, bakery and deli.



Statesboro is home to three post-secondary education schools. Georgia Southern University, Ogeechee Technical College and East Georgia State College have a combined enrollment of over 20,000 students on their Statesboro campuses.



The Creek on the Blue Mile is a major revitalization in downtown Statesboro covering over 24 acres. This project will convert a stormwater drainage canal into a riverwalk area with new commercial and residential properties. This new development consists of public and private funds totaling over \$68 million dollars.



#### **Detailed Demographics**

- Radius Demographics
- Location
- Area Manufacturing Job Growth
- Regional Draw
- Demographics
- Economic Profile
- Labor and Employment
- Post-Secondary Education
- Real Estate
- Transportation
- K-12 Schools
- Quality of Life
- Government and Taxes
- Utilities



#### Welcome to Statesboro, Georgia - a thriving hub for business innovation and growth! With a booming manufacturing sector, top shopping destinations and outstandin

education institutions, Statesboro is the perfect location for businesses to expand an succeed. Dive into the wealth of opportunities that await you in our dynamic community.



Manufacturing Boom: Statesboro's Bright Future Join the expanding manufacturing industry in Statesboro and Bulloch County, with companies investing in cutting-edge facilities: Ð MILA 🔊 SECO aspen aerogels re valyu HYUNDRI Hyundai's \$5.5 Aspen Aerogels Joon Georgia, Inc.: billion electric \$325 million facility. \$317 million facility. \$50 million plastic Corporation: \$205 vehicle assembly 250+ advanced 630 new jobs recycling facility, 71 million auto parts plant: 8,100 jobs by manufacturing jobs new jobs manufacturing 2025 facility, 456 new jobs







vibrant shopping scene and thriving local econom

Top-tier shopping: Publix, Hobby Lobby, Lowe's, Petco, Walmart (2 locations), Ulta Beauty, Tractor Supply, CVS

 Leading employers: Georgia Southern University, Bulloch County B.O.E., Walmart Distribution Center, East Georgia Regional Medical, Briggs & Stratton, Great Dane Trailers, H.A. Sack Company



orld-Class Education and Economic Growth in Statesboro

tatesboro's strong educational foundation fuels local expansion and opportunity

- · Georgia Southern University: 17,738 undergraduate students, \$1 billion- in economic impact
- chee Technical College: 2,045 total enrollment, job-specific training through Quick Start program
- East Georgia State College: 559 total enrollment, associate and bachelor's degree program
- Uncover the educational and economic growth opportunities in Statesboro, GA. Connect with Alan Gross



**Corporate Engagement and Business Support in Statesboro** 





# Thirty Second Introduction to Statesboro

- Four advanced manufacturing companies have announced plans to build facilities in my county. Two of these are suppliers for the new \$5.5 billion Hyundai mega site that will be located 38 miles from Statesboro. While I was in Vegas a third Hyundai supplier announced plans to build a plant here. This brings the total new investment in Bulloch county to \$937 million and 1,567 new manufacturing jobs.
- Combined with the Hyundai site, that's over **10,000 new jobs** that are coming to the area.
- We have over 1,500 new townhome and single-family units in various stages of planning and - for the first time - a national home builder is working with the city to annex property for a new subdivision.
- Three post secondary schools are located within the Statesboro city limits.
- Publix opened a new 48,000 square foot store at the end of 2022.

### **Additional Data Points**

2012 Hotel Revenue = \$11,749.047. 2022 Hotel Revenue = \$23,597,056

59% of Statesboro's population is 18-34 years old

New Growth in the Form of Developments Like West District and Tormenta Stadium

Statesboro is an Economic Draw for the Entire Region

## **Radius Demographics**



<b>5 Miles</b>	<b>10 Miles</b>	20 Miles
50,333	70,033	99,275
65%	60.00%	55.9%
0376	00.9076	55.570
18,960	25,688	36,738
49.6%	53.50%	53.3%
\$65,509	\$70,424	\$69,405
	50,333 65% 18,960 49.6%	50,333 70,033   65% 60.90%   18,960 25,688   49.6% 53.50%

# **Regional Draw**



Statesboro is a regional draw for residents of surrounding counties that come here for employment, entertainment and shopping.

## **Regional Draw**

		Median				Vedian ousehold	Residents Employed
County	Population	Age	Male	Female	I	ncome	in Bulloch
Bulloch	82,441	29.2	48.8%	51.2%	\$	48,786	
Jenkins	8,787	41.9	48%	52%	\$	25,712	215
Screven	13,977	41.9	48%	52%	\$	39,852	403
Effingham	62,241	36	49.5%	50.5%	\$	67,050	634
Bryan	38,321	34.1	49.5%	50.5%	\$	76,121	447
Evans	10,671	37.4	50.2%	49.8%	\$	46,392	212
Candler	10,834	40.2	49.9%	50.1%	\$	36,955	396
Emanuel	22,525	36.9	49.5%	50.5%	\$	38,423	215
Total Residents	249,797		Total Emp	loyees Ou	tsid	e Bulloch	2522

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2,522 residents of other counties come to Bulloch for employment.

Statesboro draws from a potential pool of almost 250,000 people.

### **Potential Opportunities**

 Women's Beauty Products Pet Supplies Home Goods Products •Fine Dining Boutique Hotel Downtown Mixed-Use Development Downtown Sports Complex

### Who am I Telling?

### Within Statesboro

- Retail Businesses
- Site Selectors
- Local Landlords
- Local Brokers
- Property Developers

#### Downtown

- Downtown Developers
- Independent Restaurants
- Local Property Owners
- Local Small Businesses

Goal: First Point of Contact for Site Selectors and Developers

### **Networking Example**



# Thank You!



### **Apartment Security Ordinance**



### **Apartment Security Ordinance**

Appendix A Zoning

ARTICLE XXXII Apartment Security

Section 3201 Definition and Applicability

As used herein the following words or phrases shall have the following meaning:

Apartment Complex means a commonly owned parcel containing more than twenty-five (25) residential units available for short and long term rental or lease located within the municipal limits of Statesboro, Georgia.

This Article shall not apply to Apartment Complexes existing as of August 1, 2023. This Article shall apply to any newly constructed Apartment Complexes, to Apartment Complexes being renovated or modified to the extent that a building permit is required or Apartment Complexes that have changed ownership.



### **Apartment Security Ordinance**

#### Section 3202 Regulations

- (a) Camera System Every Apartment Complex shall have video cameras located at all vehicular entrances and exits to the Apartment Complex. These systems shall be connected with Fusus or any other data collection system then in use by Statesboro PD. Video footage must be retained and archived for a minimum of seven days and available for inspection by Statesboro PD in the course of investigating criminal behavior.
- (b) Controlled Access Every Apartment Complex shall have controlled, gated access at all vehicular entrances and exits.



#### **Questions?**





CHAPTER 18 BUSINESSES

ARTICLE XI EVENT CENTERS

Section 18-320 Definitions

As used herein the following words or phrases shall have the following meaning:

Event means a private party, live musical concert, performing arts presentation or performance and/or any other type of entertainment.

Event center means a non-residential location hosting private parties, live musical concerts, performing arts presentations or performances and/or any other type of entertainment that does not hold a valid City alcohol license with a maximum occupancy load exceeding 25 persons. Event centers may host private functions with guest list and no ticket being required. Cover charges are expressly prohibited.

Host means a person or entity renting the Event Center in order to hold an Event



#### Section 18-321 Regulations

- (a) No person, firm, partnership, corporation or other entity shall hold or cause to be held an Event without a valid event center license issued pursuant to this article.
- (b) Statesboro Fire and Police Departments may enter any Event in order to assess life safety issues and compliance with this Article and may terminate Event upon failure to abide by life/safety regulations.
- (C) Host, if applicable, and responsible party representing the Event Center shall be present throughout all Events in order to ensure the safety and welfare of Event attendees



- (d) Alcohol is expressly prohibited unless a valid special event or catered event permit is obtained for that time and date,
- (e) Statesboro Fire department occupancy requirements shall be in effect throughout all Events.
- (f) Private parties may only be held with a written contract that shall be available for inspection upon request of Statesboro Fire or Police representatives.

(d) Event Center shall have live camera coverage throughout the interior and exterior perimeter and retain footage for no less than seven days following end of Event. Camera system must be connected with Statesboro PD Fusus or other currently existing real-time intelligence ecosystem utilized by Statesboro PD.



Section 18-322 Application for License

Any person desiring to obtain a license to operate, engage in, conduct or carry on any Event Center shall make application to the city clerk or her designated representative. Prior to submitting such application, a non-refundable fee of \$250.00 shall be paid to the city clerk to defray, in part, the cost of regulation required by this article. The city clerk shall issue a receipt showing that such regulatory fee has been paid. License must be annually renewed.



Section 18-323

Probation, suspension, revocation of license; administrative hearing, administrative hearing fee.

(a) An administrative judge nominated by the city manager and approved by mayor and city council pursuant to City Ordinance 6-9 shall have exclusive jurisdiction over any action brought against any licensee holding a license issued pursuant to this chapter seeking to revoke, suspend or place the licensee on probation. Said action may be brought by the city solicitor, the city manager, or the police chief, or their respective designees.



(b) The administrative judge may suspend, revoke or impose terms and conditions of probation on the licensee, or any combination of suspension and terms and conditions of probation for one or more of the following reasons:

1. The violation by the licensee, or licensee's employees or agents of any state or federal law or regulation or any provision of this chapter or other ordinance of the city, at any time adopted, relating to the sale, use, possession, or distribution of alcoholic beverages.

2. The violation by the licensee, or licensee's employees or agents of any federal or state law or of any local ordinance of the city which is related to building codes, fire codes, smoking, excise tax, property tax, health, solid waste disposal, illegal gambling, or controlled substances.



3. The operation of the licensee's business in such a manner as to constitute a threat to public safety, welfare or health or in such a manner as to constitute a nuisance, or the operation of a licensed business where violations of federal, state, or local laws or ordinances frequently or regularly occur.

4. The making of any untrue or misleading statement in the application for a license or any renewal thereof or the omission from such application or renewal of any information required in the application.

5. Permitting any person to engage in any activity on the premises for which the license is issued or within the place of business, which is in violation of the laws or regulations of any federal or state law or of any local ordinance of the city, which is related to building codes, fire codes, smoking, excise tax, property tax, health, solid waste disposal, illegal gambling, alcohol, or other controlled substances.



#### **Questions?**



## Housing Rehabilitation Program: Policy Amendments



### Policy Amendment #1

#### • Current Policy: Section VI-C

All LMI owner occupied homes will receive their rehabilitation subsidy in the form of a zero interest, 5 year forgiven loan. The pro-rata portion of the forgiven loan will be recaptured upon sale or transfer of the property (except under transfer to an income eligible heir through probate). Borrower's loan balance will be reduced by 1/5 for each full year of the loan. The amount due and payable at any time shall be determined after deducting the amount of the loan forgiven by the lender." • Policy will add the following

All LMI owner occupied homes receiving reconstruction for their homes, will receive their subsidy in the form of a zero interest, 10 year forgiven loan. The pro-rata portion of the forgiven loan will be recaptured upon sale or transfer of the property (except under transfer to an income eligible heir through probate). Borrower's loan balance will be reduced by 1/10 for each full year of the loan. The amount due and payable at any time shall be determined after deducting the amount of the loan forgiven by the lender."



### Policy Amendment #2

• Current Policy: Section X-B (2)

All owner-occupied households will receive their replacement/replacement subsidy in the form of a zero interest, 5-year forgiven loan. The pro rata portion of the forgiven loan will be recaptured upon sale or transfer of the property (except under transfer to an income eligible heir through probate). Borrower's loan balance will be reduced by 1/5 for each full year of the loan. The amount due and payable at any time shall be determined after deducting the amount of the loan forgiven by the lender." • Policy will add the following

All owner-occupied households will receive their replacement subsidy in the form of a zero interest, 10-year forgiven loan. The pro rata portion of the forgiven loan will be recaptured upon sale or transfer of the property (except under transfer to an income eligible heir through probate). Borrower's loan balance will be reduced by 1/10 for each full year of the loan. The amount due and payable at any time shall be determined after deducting the amount of the loan forgiven by the lender."



#### **Questions?**