City of Statesboro RFQ Branding/Marketing Services

Addendum 2 of 2

**The following items shall be considered as addendum 2 of 2 for this RFQ process:**

**ITEMS:**

1. The City of Statesboro is requesting sealed RFQ responses for the potential of procuring branding and marketing services. Firms are asked to submit responses within the guidelines of the RFQ package and the required criteria. The scope and budget for desired services has not been set and will be developed once a firm is selected through this process. The City shall not guarantee as to the scale or scope of this project if awarded. After a firm is selected, the City will work with this firm and other City departments to develop a scope that will include services desired along with a negotiated cost. At this point in the RFQ process, we are merely evaluating firms based on their ability to best provide branding and marketing services as indicated by their submitted responses to this RFQ. Thank you for your participation in our RFQ process as we look forward to your submittal.